INTERNATIONAL SOCIETY FOR MINIMALLY INVASIVE CARDIOTHORACIC SURGERY

27 ISMICS ANNUAL SCIENTIFIC MEETING

26-29 MAY 2027

EDINBURGH, SCOTLAND

PARTNERSHIP PROSPECTUS

EDINBURGH INTERNATIONAL CONFERENCE CENTRE (EICC)

ISMICS1997 | ismicsofficial | ISMICS | ISMICS | ismics.org





ABOUT THE SOCIETY

The **International Society for Minimally Invasive Cardiothoracic Surgery (ISMICS)** was established in 1997 in order to enhance, promote and support research and education related to the field of minimally invasive cardiothoracic surgery. The Annual Scientific Meeting has become the leading gathering of the most respected and forward-thinking surgeons in the world: *committed to innovation in surgery, the development of less invasive cardiothoracic, thoracic, and cardiovascular surgery techniques.*

BENEFITS OF PARTICIPATION

- Three (3) days of continuous exposure to surgeons dedicated to advancing innovative and minimally invasive cardiac, thoracic, and cardiovascular/vascular surgical techniques.
- Participation in a meeting with cutting-edge programming featuring world leaders as well as pioneers in innovative new techniques and technology.
- Ample show floor and break time for “quality” discussions with qualified surgeons who are truly interested in your product and your company’s latest technological advancements – the ISMICS audience is YOUR audience.
- Industry representatives are welcomed at ISMICS social events, encouraging further interaction in a collegial environment.

STRATEGIC SUPPORT OPPORTUNITIES

PINNACLE / $200,000 (FULLY CUSTOMIZABLE PACKAGE)

THIRTY YEARS OF SURGICAL EXCELLENCE

The ISMICS 30 for 30 initiative gives industry partners a meaningful way to celebrate our anniversary by funding young residents' attendance at the 2027 annual meeting. 30 fellows – 1.5k stipend each to shadow past presidents

LEVEL INCLUDES:

- 6-foot table with chairs
- Company recognition on the ISMICS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- 12 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 12 company representatives
- Full-page ad in *ISMICS Insider* (Official Meeting Publication)

DIAMOND / $100,000 (RECEIVE ALL BELOW + CAN CUSTOMIZE)

LEVEL INCLUDES:

- 6-foot table with chairs
- Company recognition on the ISMICS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- 9 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 9 company representatives
- Full-page ad in *ISMICS Insider* (Official Meeting Publication)

PLATINUM / $45,000 (CHOOSE ONE)

LUNCH – INDUSTRY SUPPORTED SYMPOSIA

Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75-100 people per session. The above pricing includes Food & Beverage in the form of a boxed lunch as well as a simple Audio-Visual set; enhancements to either of these will be at the company's expense.

LEVEL INCLUDES:

- 6-foot table with chairs
- Company recognition on the ISMICS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- 5 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 5 company representatives
- Full-page ad in *ISMICS Insider* (Official Meeting Publication)

PLATINUM OPPORTUNITIES CONTINUED ON NEXT PAGE

STRATEGIC SUPPORT OPPORTUNITIES

PLATINUM OPPORTUNITIES CONTINUED...

NEW!

PRE-MEETING TRAINING DAY

An exclusive opportunity to title sponsor or support the Tuesday Training Day program.

LEVEL INCLUDES:

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- Recognition in the registration packet
- 5 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 5 company representatives
- Full-page ad in *ISMICS Insider* (Official Meeting Publication)

NEW!

LIVE SURGERY SESSION

Sponsor a live surgery session and showcase your products and technology to the ISMICS audience.

LEVEL INCLUDES:

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- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- 5 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 5 company representatives
- Full-page ad in *ISMICS Insider* (Official Meeting Publication)

GOLD / $35,000

BREAKFAST – INDUSTRY SUPPORTED SYMPOSIA

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LEVEL INCLUDES:

- 6-foot table with chairs
- Company recognition on the ISMICS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- 4 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 4 company representatives
- Half-page ad in *ISMICS Insider* (Official Meeting Publication)

STRATEGIC SUPPORT OPPORTUNITIES

SILVER / $25,000 (CHOOSE ONE) EXCLUSIVE OPPORTUNITIES

SURGICAL SKILLS SUITE

Your company will have a dedicated area where you can run hands on training throughout the meeting. This opportunity includes the space, pre-registration list, email blast, onsite promotion through poster and handouts.

ISMICS E-POSTER PROGRAM & COMPETITION

ISMICS incorporates an electronic format for the posters in the Scientific Program, including the popular poster competition which has been very well received and well attended. This format enhances the poster viewing through a series of large hi-definition television screens. Take advantage of this opportunity for company banner advertisement via a highly visible portion of the program throughout the ISMICS meeting.

POSTER / VIDEO COMPETITION

Be the exclusive sponsor of the Poster competition. Receive additional signage and be the leading supporter of the competition.

WI-FI

Meeting attendees are always in need of WiFi so they can check email and research during the sessions. Be the ISMICS hero and provide free Wi-Fi access to all attendees. Support of WiFi will be acknowledged on signage and in program materials.

HOTEL KEY CARD

Every attendee staying at the event hotel will see your customized logo and message displayed on their room key. Use it to promote a product or drive traffic to your booth.

MOBILE APP

Advertise your company message throughout the mobile application with banner advertising.* The ISMICS mobile application will be the prime location for any and all meeting information.

** Branded banners may not appear on pages with scientific programming.*

SILVER OPPORTUNITIES CONTINUED ON NEXT PAGE

STRATEGIC SUPPORT OPPORTUNITIES

SILVER OPPORTUNITIES CONTINUED...

LATE BREAKING NEWS

This session offers an opportunity to introduce late breaking clinical trial results, new products or other key briefing information regarding your company. This is a key podium opportunity to present the latest results to the entire ISMICS audience.

WEDNESDAY AFTERNOON INNOVATIONS CORNER

ISMICS is facilitating sessions between key thought leaders in minimally invasive cardiothoracic surgery and our valued industry partners. One (1) hour advisory groups are available. Extended sessions are available on request.

LEVEL INCLUDES:

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- Recognition in the registration packet
- 4 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 4 company representatives

BRONZE / $15,000

COFFEE BREAK SPONSOR

Help provide attendees with an AM/PM jolt by sponsoring the breaks during the annual meeting. Additional Signage perks.

LEVEL INCLUDES:

- 6-foot table with chairs
- Company recognition on the ISMICS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- 3 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 3 company representatives

STRATEGIC SUPPORT OPPORTUNITIES

BASIC / $6,000

LEVEL INCLUDES:

- 6-foot table with chairs
- Company recognition on the ISMICS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- 3 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 3 company representatives

A LA CARTE

ISMICS INSIDER AD / $2,500 *(single placement)*

4-color ad in the *ISMICS Insider* (Official Meeting Publication).

ADDITIONAL MEETING REGISTRATION BADGES / $500

Each exhibit space includes two (2) registrations for your company. You may register additional industry personnel at the discounted price of 500 per badge. Industry registration includes Scientific Sessions, all breaks and social events.

UNRESTRICTED EDUCATIONAL GRANT

Please consider supporting the International Society for Minimally Invasive Cardiothoracic Surgery (ISMICS) and our **30 for 30 initiative** with an unrestricted educational grant. ISMICS is dedicated to advancing innovation, education, and research in minimally invasive cardiothoracic surgery, bringing together the world's leading surgeons, researchers, and clinicians each year at our Annual Scientific Meeting. As we mark our 30th anniversary, the 30 for 30 Initiative celebrates this milestone by funding the next generation: 30 residents and fellows selected to attend the 2027 Annual Scientific Meeting in Edinburgh, Scotland, each paired with an ISMICS Past President for a structured mentoring experience.

For more information, please reach out to **Tara Luczak** at Tara@veritasamc.com.

INTERNATIONAL SOCIETY FOR MINIMALLY INVASIVE CARDIOTHORACIC SURGERY

REGISTRATION FORM

Contact Name

Company Name

Address

City State Zip

Phone Fax

Email

Signature

SPONSORSHIP LEVEL

❑ **PINNACLE $200,000**
(fully customizable)
- Signage in Pre-Function Space
- Recognition in Registration Packet
- 12 Complimentary Registrations
- 12 Welcome Reception Invitations
- Full-Page Ad in *ISMICS Insider*

❑ **DIAMOND $100,000**
- Signage in Pre-Function Space
- Recognition in Registration Packet
- 9 Complimentary Registrations
- 9 Welcome Reception Invitations
- Full-Page Ad in ISMICS Insider

❑ **PLATINUM $45,000** *(choose one)*
- ❑ **Industry Sponsored Lunch Symposia**
- ❑ ***NEW*** **Pre-Meeting Training Day**
- ❑ ***NEW*** **Live Surgery Session**

- Signage in Pre-Function Space
- Recognition in Registration Packet
- 5 Complimentary Registrations
- 5 Welcome Reception Invitations
- Half-Page Ad in *ISMICS Insider*

❑ **GOLD $35,000**
- ❑ **Industry Sponsored Breakfast Symposia**

- Signage in Pre-Function Space
- Recognition in Registration Packet
- 4 Complimentary Registrations
- 4 Welcome Reception Invitations
- Half-Page Ad in ISMICS Insider

❑ **SILVER $25,000**
(choose one – exclusive)
- ❑ Surgical Skills Suite
- ❑ ISMICS e-Poster Program & Competition
- ❑ Wi-Fi
- ❑ Hotel Key Card
- ❑ Mobile App
- ❑ Late Breaking News
- ❑ Wednesday Afternoon Innovations Corner

- Signage in Pre-Function Space
- Recognition in Registration Packet
- 4 Complimentary Registrations
- 4 Welcome Reception Invitations

❑ **BRONZE $15,000**
- ❑ Coffee Break Sponsor

- Signage in Pre-Function Space
- Recognition in Registration Packet
- 3 Complimentary Registrations
- 3 Welcome Reception Invitations

❑ **BASIC $6,000**
- Signage in Pre-Function Space
- Recognition in Registration Packet
- 3 Complimentary Registrations
- 3 Welcome Reception Invitations

❑ **A LA CARTE**
- ❑ *ISMICS Insider* Ad ($2,500 per single placement)
- ❑ Additional Registration Badges ($500 per badge)
  # of additional badges: _____

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

❑ **Credit Card:** A member of our accounting team will contact you directly

❑ **Check payable to:**
International Society for Minimally Invasive Cardiothoracic Surgery
(in US dollars on a US bank)
- Tax ID #54-1389700
- Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

❑ **Please Invoice Me**

RETURN THIS COMPLETED REGISTRATION FORM TO

VERITAS

Ryan O'Sullivan

EMAIL:
Ryan@veritasamc.com

MAIL:
Veritas Association Management
1061 East Main Street, Suite 300
East Dundee, IL 60118